

PRESS RELEASE - VP RACING FUELS NAMED OFFICIAL FUEL OF FALL FLING 500K

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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San Antonio, TX (September 6, 2019) VP Racing Fuels, Inc., regarded as the innovator in race fuel development, technical support, and on-site fuel service, has been named the Official Fuel of the Fall Fling \$500,000 To-Win bracket race September 17-21 at Bristol Dragway in Tennessee.

“Kyle Seipel and Peter Biondo are both world-class racers,” said Marc Wesler, VP’s International Sales Manager. “As co-promoters they’ve grown the Fall Fling, the Spring Fling Million, and the Spring Fling GALOT into the biggest bracket races in the world. We’re really looking forward to being on-site with VP to help fuel their incredible event.”

Seipel's and Biondo's passion for drag racing took on a new meaning years ago when on a family vacation, the long-time close friends began talking about putting on a big buck bracket race of their own reflecting what they would want in a bracket event if they were racing in it. They developed the motto, “Race It. Experience It.” Years later the co-promoters’ passion for racing, family, and fun continues in promoting what is now regarded as the most popular, and lucrative, bracket races being run.

“Signing VP as the Official Fuel of our 10th Anniversary Fall Fling Event is a great fit for our brand and our racers,” offered Peter Biondo. “Having personally used VP fuels for decades, I am very familiar with the quality and consistency VP Fuels has to offer, and it definitely performs.”

For more information about VP and its products for racers, enthusiasts, and general consumers visit

vpracingfuels.com.

About VP Racing Fuels

VP Racing Fuels is best known as the World Leader in Fuel Technology®, fueling champions in virtually every form of motorsport on land, sea, and air since 1975. VP is the Official Racing Fuel of the IMSA WeatherTech SportsCar Championship, Blancpain GT World Challenge America, AMA Supercross, NMRA, NMCA, World of Outlaws Sprint Cars, Late Models, DIRTcar, PDRA, SCORE, Best In The Desert, ARA, and USAC among more than 60 VP-sponsored series and sanctioning bodies.

As part of a retail branding program, gas stations and convenience stores across North America are being branded as VP Racing Fuels, with each providing distribution for VP's other product lines, including ethanol-free VP Small Engine Fuels, formulated for 2- and 4-cycle outdoor power equipment; VP Madditive® performance chemicals; VP Hi-Performance Lubricants; VP PowerWash™; and VP PowerMaster® hobby fuels for R/C racing. VP's most recent diversification efforts include the introduction of VP Hi-Performance Lubricants in conjunction with the launch of quick lube facilities branded VP Racing FASTLUBE™, VP Racing POWERWASH™ car wash systems, VP Appearance, and VP TANK GUARDIAN™ product lines. More information is available online at VPRacingFuels.com.

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Press release from VP Racing Fuels

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